

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/12 17.50
*** KUTV-TV ***
REP HEADLINE# 6347513 TRF# 1385945
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/M LOVE/R/CON/UT REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME

814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # Revision 1 CONTRACT # 6347513 CLASS: NATL. LOCAL REGIONAL
PRDCT LOVE CD4 10/30 EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 17.50

STA: REVISED M3 - PREBOOKED
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M3 UNRESL BUY#26 MISSED: SAT/600P-700P NOV3 30S \$175.00 (OCT30/12)

BUY#98 TUE/1000A-1100A OCT30 NOV6 30S \$135.00
BUY#99 TUE/900A-1000A OCT30 30S \$135.00
BUY#79 FRI/1000A-1100A NOV2 30S \$135.00
BUY#85 MON/1000A-1100A NOV5 30S \$135.00
BUY#93 THU/1000A-1100A NOV1 30S \$135.00
BUY#100 WED/1000A-1100A OCT31 30S \$135.00

OFFER: W-F/1200N-100P OCT31 30S \$135.00 PLS ADVISE.
& W-F/200P-300P OCT31 30S \$175.00
& SAT/700A-800A NOV3 30S \$150.00
& SUN/700A-800A NOV4 30S \$120.00
& W-F/600A-800A OCT31 30S \$275.00
& SAT/1035P-1105P NOV3 30S \$200.00
& MON/1137P-1235A NOV5 30S \$65.00
CMT: SPOTS NA D/T: 15 ONLY AVAIL IN 10-11A - MOVING INTO MAKEGOODS TO MAKE
CMT: \$ AND SPOTS GOOD.

NOV/12 47455.00 CONTRACT TOTAL 47455.00
TOTAL SPOTS 110

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CHANGES

MARKET TOTALS \$78,532 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%
KMYU 1%
SVC- NONE
DEMOS- RA35+*